

# MEET, ROBOCARD

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JORDANS'S FIRST  
DIGITAL STAMPS  
LOYALTY PROGRAM

# PROBLEM STATEMENT

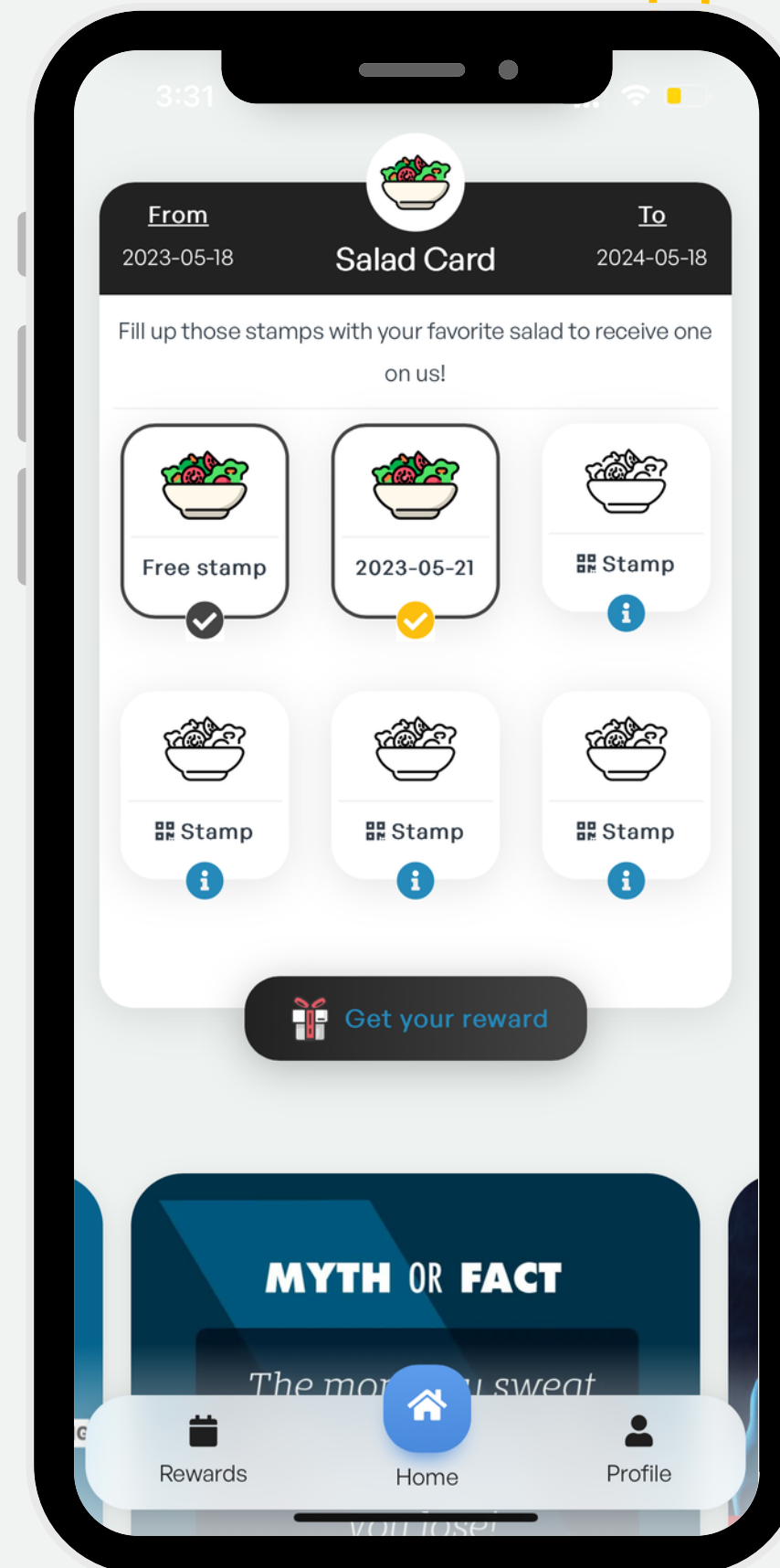


Businesses struggle to retain customers. Traditional loyalty programs are expensive and ineffective. Digital stamp cards are the future.

# ROBOCARD



A solution that enables merchants to customize their own loyalty system. Customers can access the program through WhatsApp, tracking their loyalty profile and redeeming rewards via unique QR codes that facilitate seamless stamp and gift validation.





# INTRODUCING OUR IDEAL PROGRAM



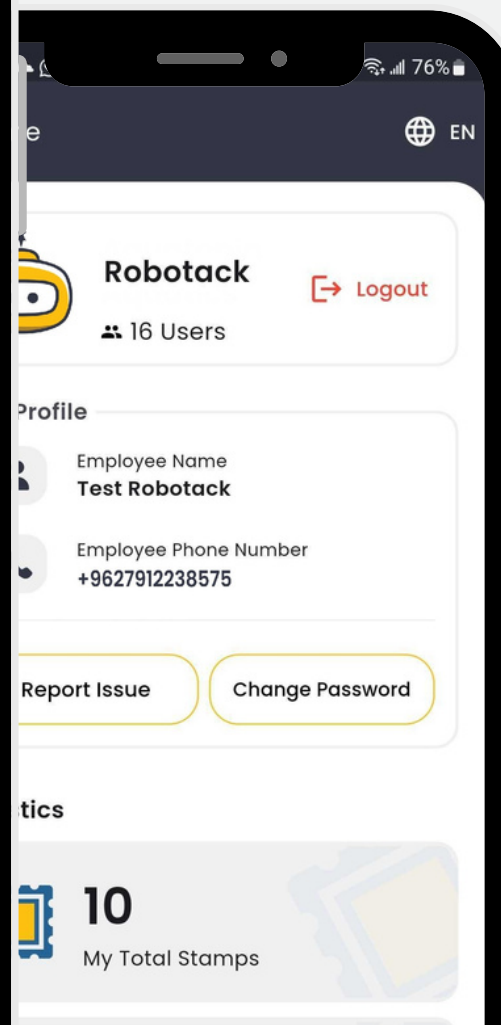
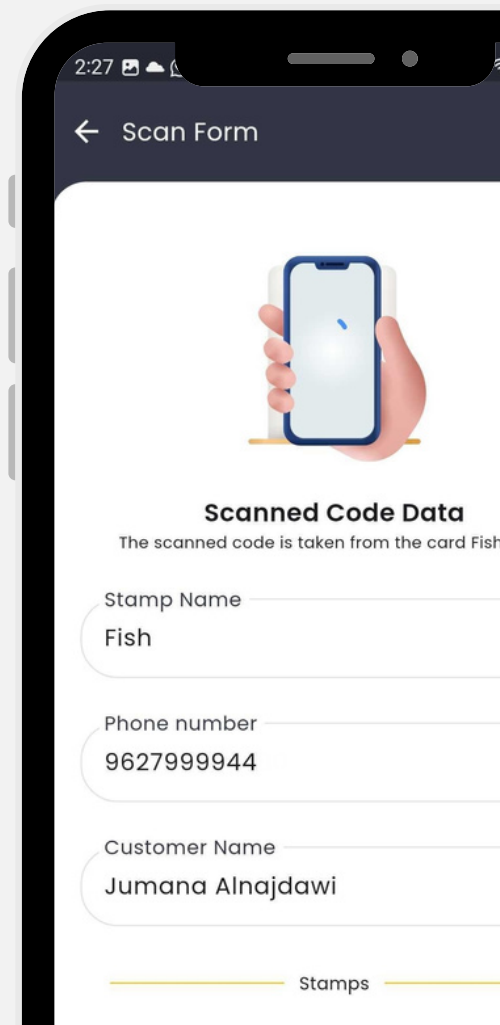
## EASY TO USE

Convenience and ease of use for customers.



## BOOST ENGAGEMENT

Increased engagement and repeat business



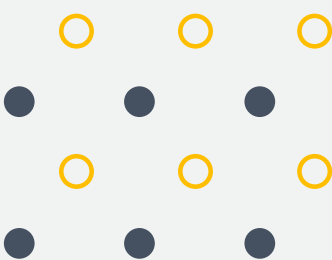
## MORE DATA

Improved data collection and personalization



## PERFECT FOR YOU

Cost savings and operational efficiency



# MERCHANTS



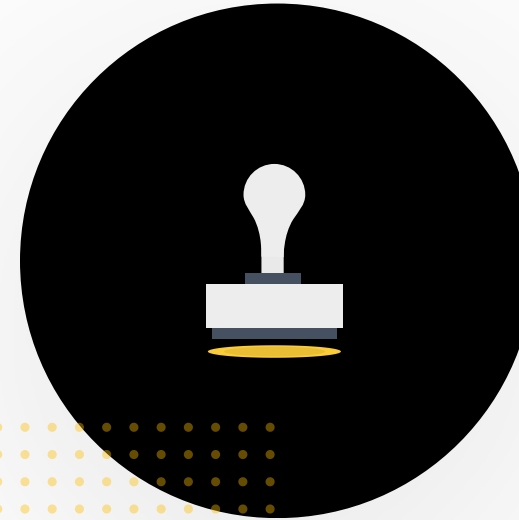
**Make your own rules**



**Customize your template  
and marketing tools**



**Boost sales and award  
some stamps**



**Treat your customers with  
your choice of gifts**

ROBOTACK

Digital Stamps



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Amman, Jordan



CUSTOMERS SEAMLESSLY  
BECOME PART OF THE PROGRAM  
BY SIMPLY SCANNING A UNIQUE  
QR CODE DISPLAYED AT THE  
STORE



# USERS



## SIGN UP

QR code redirects users to WhatsApp where a unique link is provided for them to get started



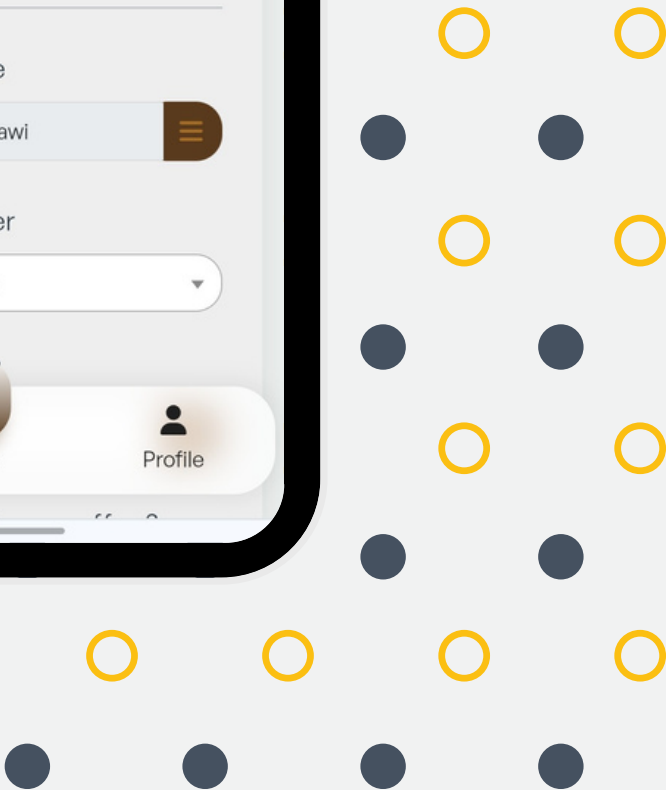
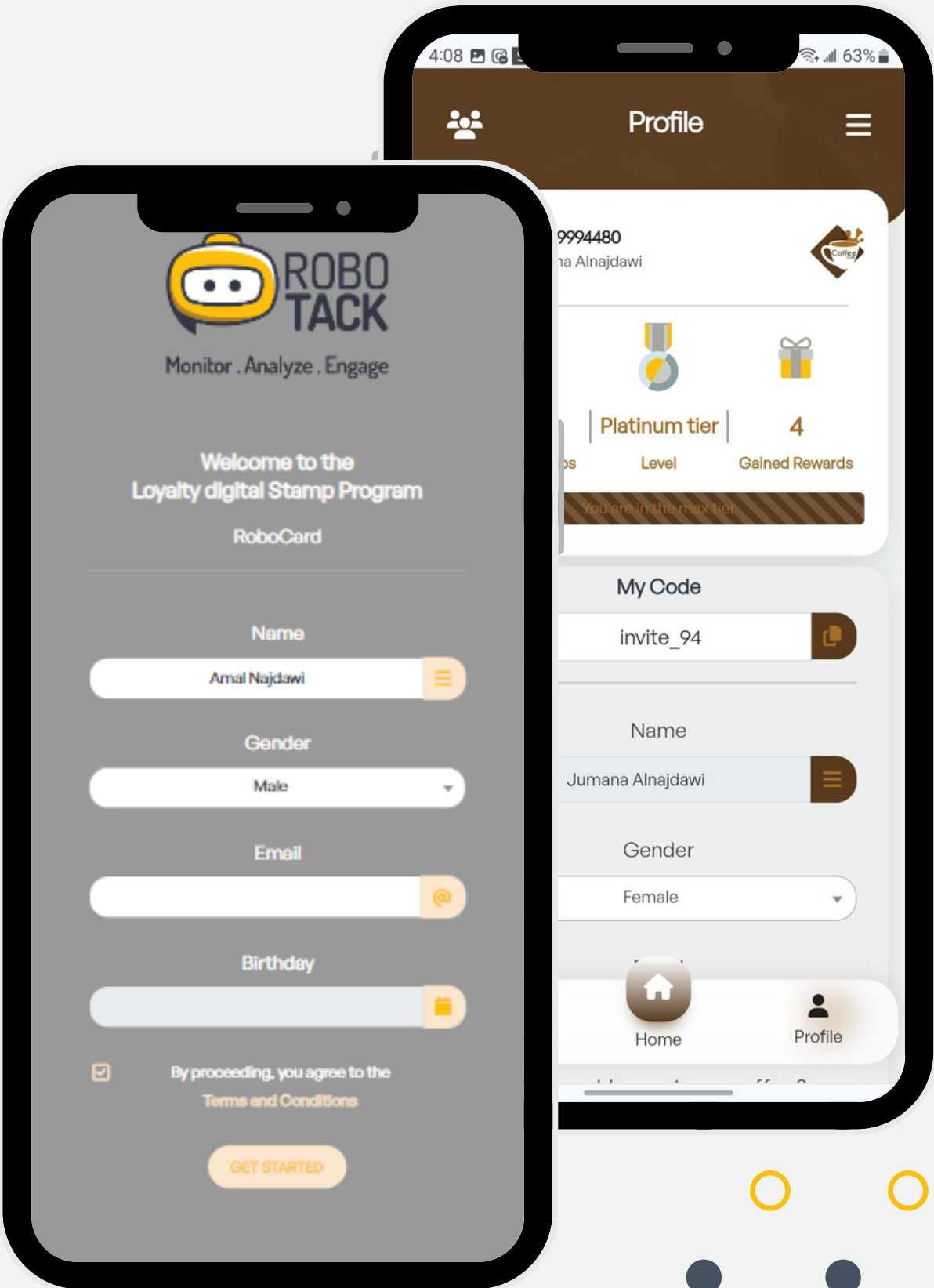
## VIEW ACCOUNT

Users are able to update their information, earn, redeem, and explore their cards



## TIER TRACK

The system allows users to progress to higher tiers and enjoy more benefits



# HOW IT WORKS?



## SIGN UP

Seamlessly sign up for the program by scanning a QR code and receiving a personalized link through WhatsApp



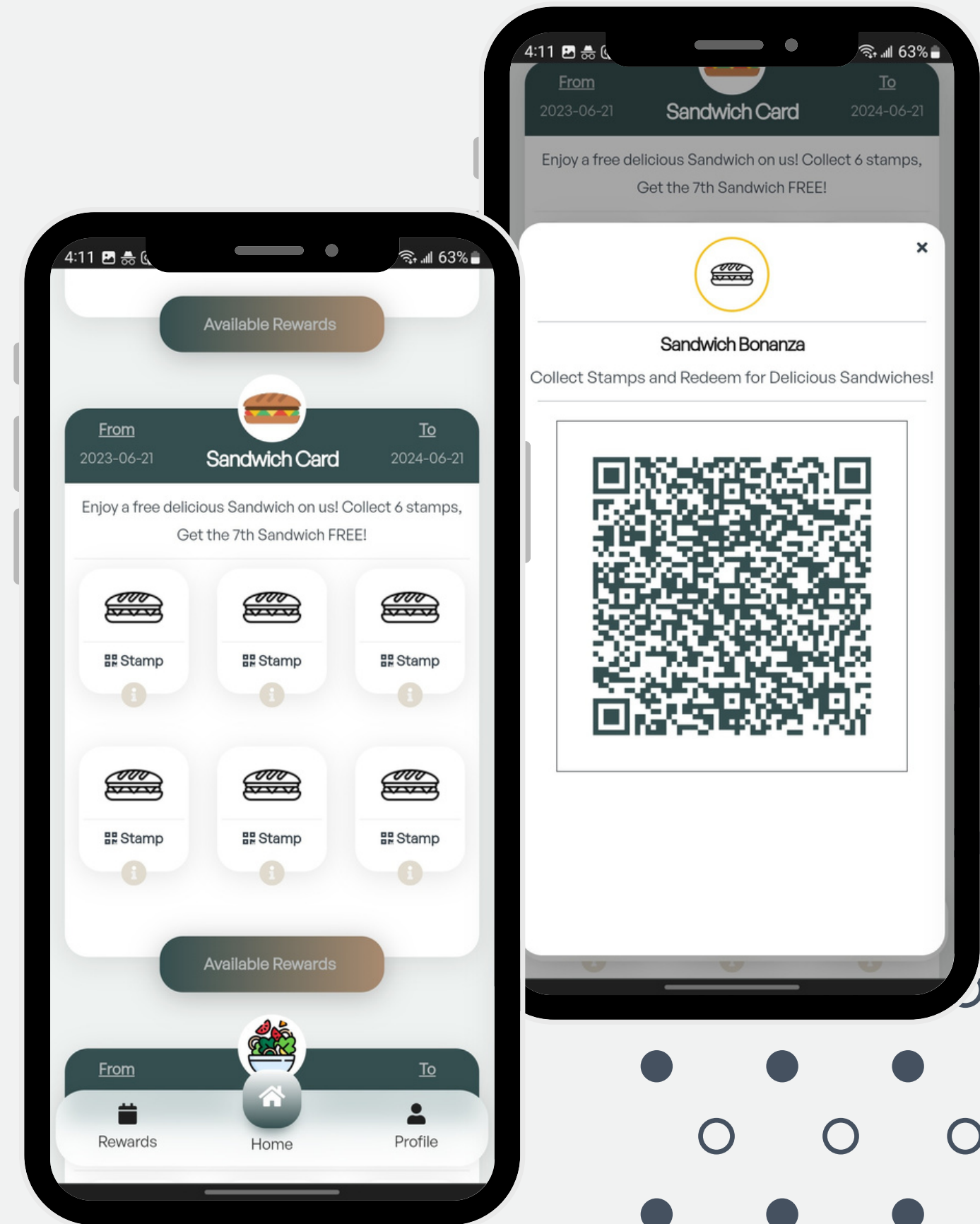
## CLAIM A STAMP

Pressing on the stamp to generate a QR code



## CLAIM A REWARD

Once they complete all stamps for a card, they will be allowed to get the reward you're offering



# GIVE YOUR EMPLOYEES ACCESS TO COUNT STAMPS



**Create admins**



**Download the merchant  
stamp app**



**Scan the generated QR  
codes from the  
customers**



**Submit the scan action**

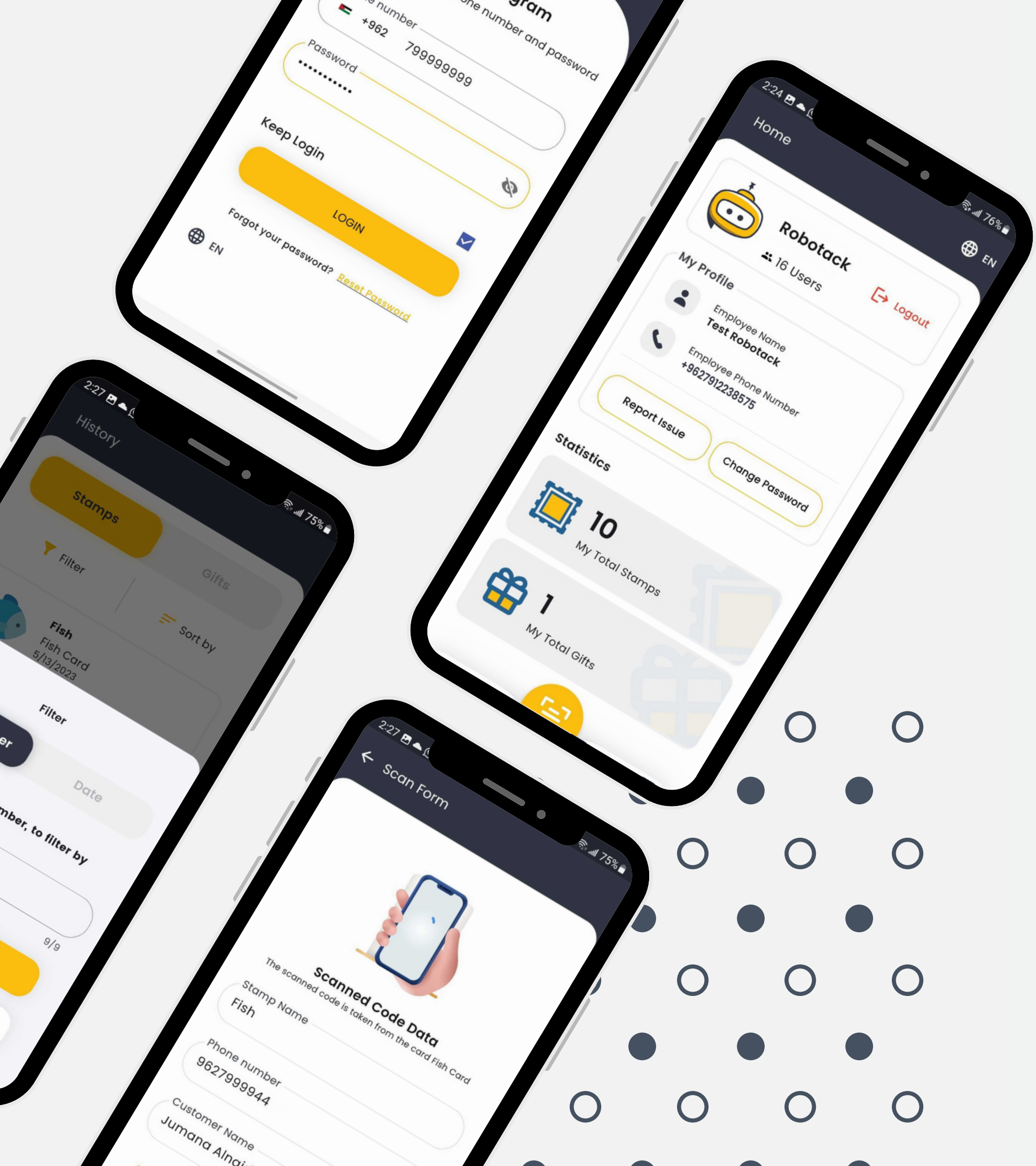


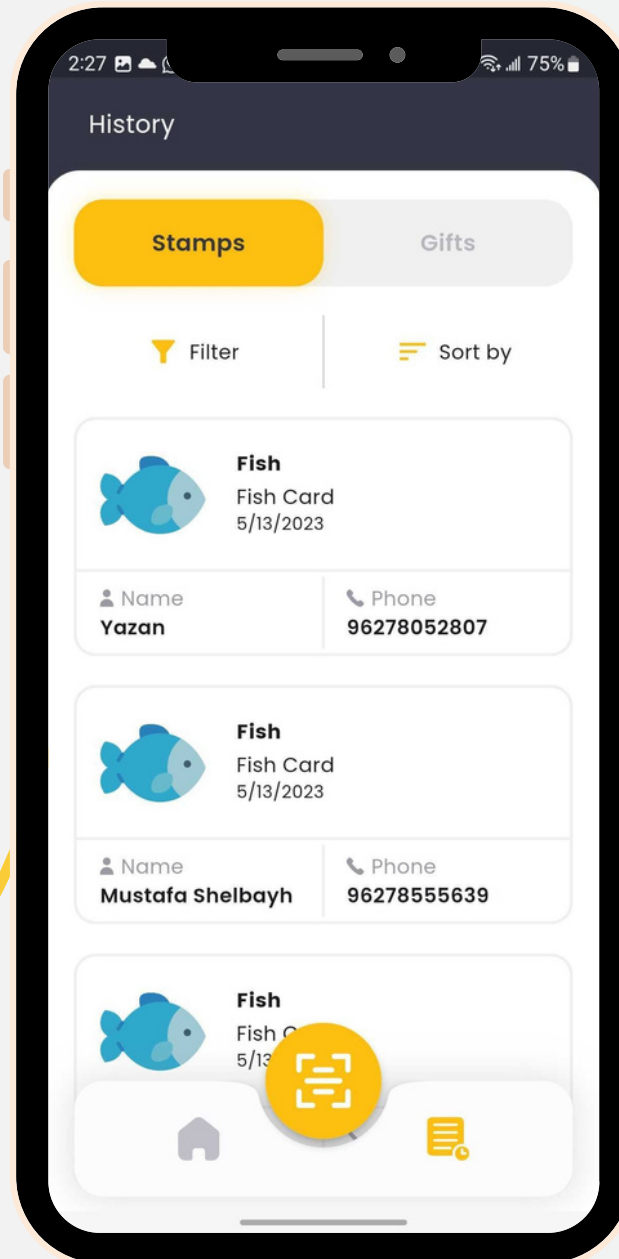
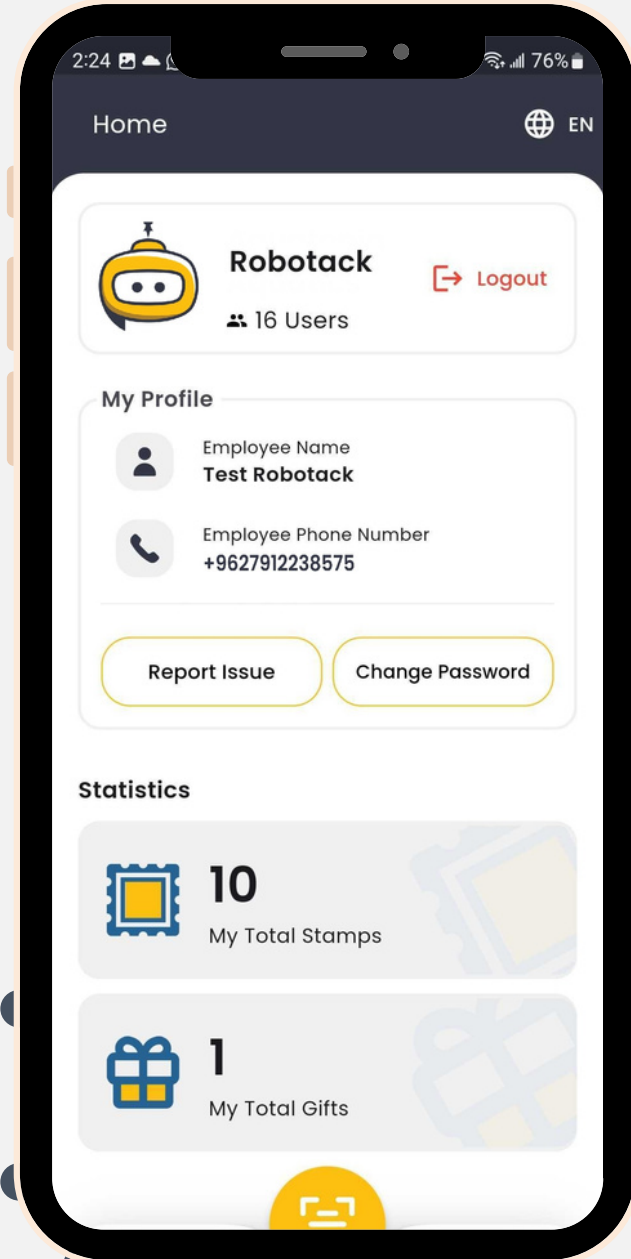
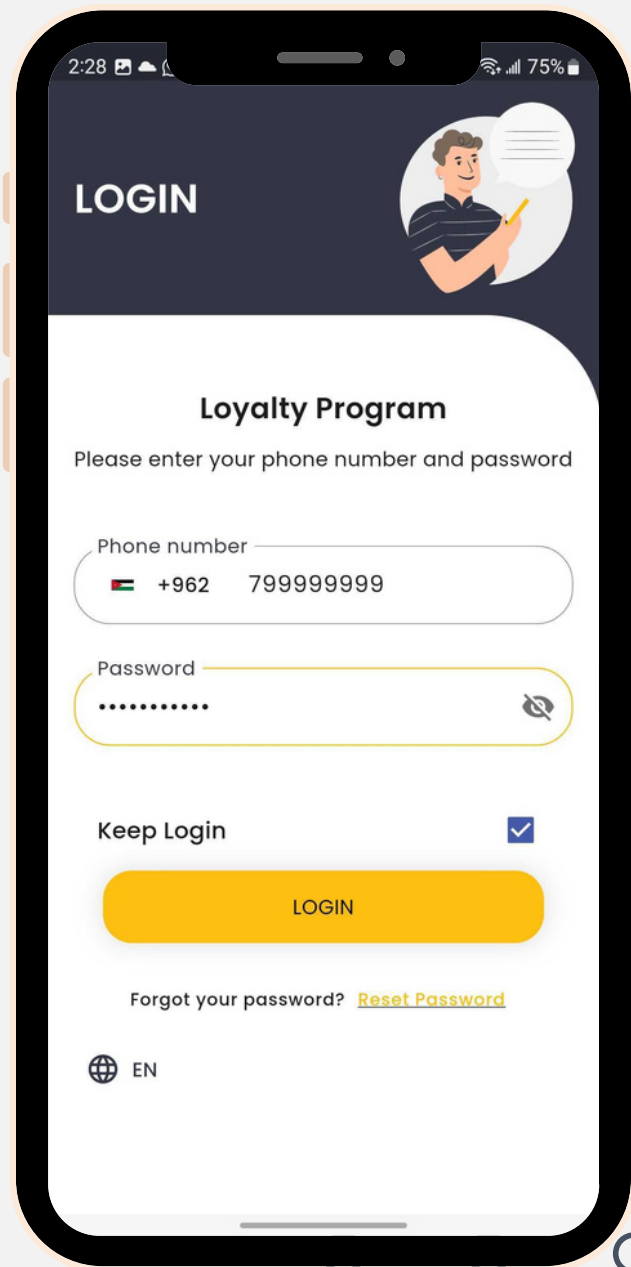
# MERCHANT MOBILE APP



## MERCHANT MOBILE APP

Only admin accounts you've created can log in to the app to scan all generated QR codes and validate them depending on the rules you want





# THE APP WILL ALLOW THE EMPLOYEE TO

- **STEP ONE**

Only created admins through the loyalty stamp admin portal will be allowed to log in.

- **STEP TWO**

Track the merchant's account statistics

- **STEP THREE**

View the history of all stamps & gifts that occurred in the merchant loyalty stamp program

# THE APP WILL ALLOW THE EMPLOYEE TO

← Scan Form


Stamp Name  
Robo Coffee

Phone number  
962775987456

Customer Name  
Razan Alsmadi

— Add the reference —


Invoice Number  
55

Upload Image  
  
Upload Image

Submit

Close

← Scan Form



**Scanned Code Data**  
The scanned code is taken from the card Fish Card

Stamp Name  
Fish

Phone number  
9627999944

Customer Name  
Jumana Alnajdawi

— Stamps —

— 1 +

Submit

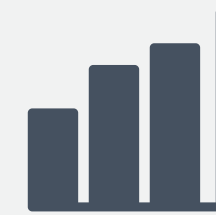
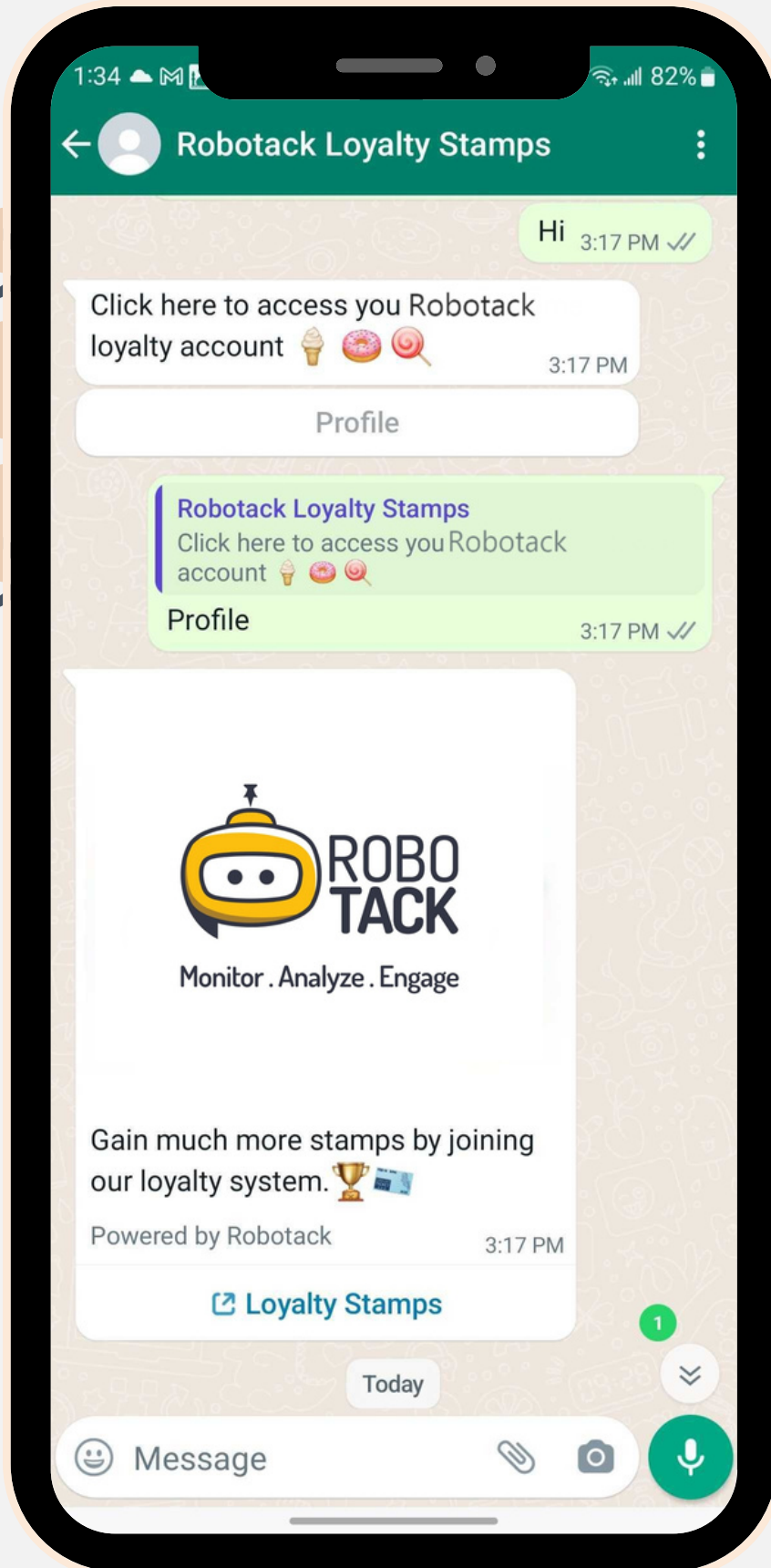
- **STEP FOUR**

As an option, you can add a rule to check employee location once he scans a generated QR code by a customer

- **STEP FIVE**

The employee needs to submit the invoice number or/and photo to confirm the stamp/gift claim

# CONNECT TO OUR UNIFIED WHATSAPP BUSINESS ACCOUNT FOR UNLIMITED OFFERS FOR YOUR CUSTOMERS



## DISPLAY YOUR BRAND NAME

It's your message, you can customize it as you want



## BUILD A MSG TEMPLATE

to let your customers have the smoothest way to access their stamp accounts



## PRESS TO GO

Presentations are communication tools that can be used as demonstrations.



# NEED MORE INFO? CONTACT US



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